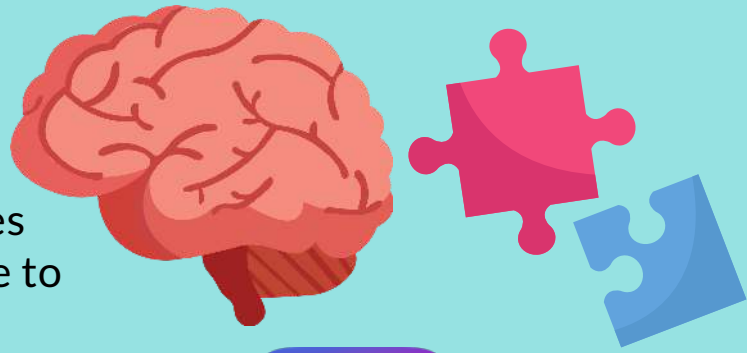


# Shopping for clothes: men's checklist

## 1 REALIZE DRESSING WELL IS A SKILL

Treat your wardrobe as you would towards acquiring a new skill. It takes some work and planning - so prepare to PLAN.



## 2 GET IDEAS FROM EXTERNAL SOURCES (I.E. ONLINE)

Find inspiration from fashion outlets and brands all over the place (like IG, fashion magazines etc.)



## 3 FIGURE OUT YOUR BODY TYPE

Wear clothes that **compliment your physique**, rather than make it worse. Do this by getting to know your physique (are you bulky on the waist? Broad on the shoulders? Shorter limbs?) This all matters.



## 4 FOCUS ON THE FIT

Pay attention to the fit, over anything else. A well-fitted cheap outfit looks better than an expensive ill-fitted mess. **Make sure it all fits.**



## 5 FOCUS ON CLASSIC STYLE FIRST

Focus on classic pieces and simple cuts of clothing. The goal is to have a wardrobe that will be timeless and effortless. **Don't overcomplicate it.**

### Classic style pieces include:

- Well-fitted navy blazer
- Black & white tee & shirt
- Navy denim jeans, black/grey/white trousers
- Brown/black dress shoes, brown/black boots



**Neutral colors include: black, white, grey, beige, brown, navy**

## 6 AVOID GRAPHICS, LOGOS & PRINTS

Most who wear graphic tees won't be able to avoid looking too immature for their own good. Stick to plainer options. Stick to solid neutral colors.

## 7 COMPLIMENTARY/ NEUTRAL COLORS

If you struggle with your style, then stick to colors that go with one another. This will mean sticking to neutral colors like black, white, beige, brown, navy etc.



## 8 DEVELOP YOUR OWN STYLE

After you've grasped the concept of "classic style" then aim to craft your own sense of style.

### This is done by:

- Assessing your own wardrobe (what could be improved? What are you content with?)
- Finding fashion icons/styles that resonate with you, and begin to emulate